

Path of Kang Hsuang Educational Digital Publishing and Kang Chou Bi-Lingual School Establishment

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Kang Hsuang Educational Publishing Group founded in 1988. Its vision is to develop high quality teaching material to improve the quality of education. After more than two decades effort, we accomplished our mission - give our children a brighter future - in the textbook segment. We also established the Kang Chou bi-lingual school which offers uninterrupted education form kindergarten to 12th grade. Now we offer our service for students in China leveraging our accumulated intellectual property and operation skill.

Kang Hsuan plays the leading role in the development of digital teaching materials. Starting from the ideas of “injecting information technology into teaching of every subjects” and “developing your own digital teaching material to “PC in every classroom” and “electronic whiteboard in every school”, for each and every initiative we developed corresponding innovative resources. We initiate and lead the movement of digitalizing textbooks and create now ubiquitous multimodal teaching resources. Kang-Chou bi-lingual high school plays a pivotal role by providing an experimental stage for technology enhanced teaching and learning.

Kang Hsuan never stop pursuing innovative services. We shall soon promote intelligent classroom service to further harness the power of technology on improving teaching and learning. On the other hand, we shall build upon our previous foundation to join the e-book market, to develop electronic teaching aids and self learning contents by seamlessly fusing learning media and using new operational models.