

The Use of m-Learning Practice for Effective First Year Teaching at College of Business (City University of Hong Kong)

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Along with the teaching initiatives introduced by the first year task force of the College of Business (City University of Hong Kong), we adopt the use of wireless mobile learning (m-Learning) practice in large-size first year lectures where the effectiveness of multi-learner participation and prompt learner-instructor interaction is often challenged. With the use of our m-Learning practice in large lectures, instructors can ask open-ended questions, and simple questions in various formats e.g. MC, True/False. Also, instructors can view students' answers immediately at individual and group levels, and provide instant feedback to students correspondingly. More specifically with the use of the wireless hand-held mobile devices, students are motivated to raise and answer questions anonymously (with no fear) or with their identities. As a result, students can understand their learning performance, together with better individual practices and reinforced peer influences during the class.