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Mr. Kuo is currently in charge of international licensing matters at the National Palace Museum, Taipei, Taiwan. He is a section chief in the marketing and licensing department. He has two Master degrees. One is MBA (master of business administrative) and the other is CIS (Computer Information System). Currently, he enrolled in Ph.D. program in the Dept. of information science at National Chengchi University. His major studies are related to e-government policy-making, digital archives, e-learning, digital divide, and culture creative industry. Besides that, he is planning how to reform of the institutional image and innovative design value-added business model.